

D U N N I N G

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Dunning Staff Player Zach Johnson Wins PGA Tour Sony Open

Premium Technical Blends, Classic Prep Styles Create Distinctive Playing System

(Markham, Ontario) – Leading men's sportswear brand Dunning announces that Zach Johnson wore its complete apparel system while capturing the PGA Tour's Sony Open this past weekend at Waialae Country Club in Honolulu, Hawaii.

Competing in the Interface Stretch™ Clifford Polo, Stretch Performance™ Pant and Tour Belt, Johnson relied on Dunning's proprietary fabric technologies to claim his second win in his last six PGA Tour starts. With a birdie on the final hole, he fired a five-under 65 on Sunday for a four-round total of 15-under, besting Adam Scott and David Toms by two shots to clinch his fifth career victory.

"Zach continues to strengthen his position among the world's best players and build a reputation as a style trend setter," says Ralph Dunning, President and CEO of Dunning Sportswear. "He's admired for his demeanor and the clean, country club prep look he brings to the course every day."

Showcasing classic tailoring, subtle colors and a consistently elegant hand, Dunning's premium performance pieces include game-enhancing characteristics such as increased airflow, unmatched breathability, moisture wicking, odor resistance and UV protection. Engineered into the textile, these features are guaranteed not to wear- or wash-out for the life of the garment.

The Spring 2009 Dunning premium sportswear collection retails from \$79-\$250 with compression undergarments starting at \$39. Sizes range from XS-2XL in tops and 30"-42" in bottoms.

Dunning's focused distribution network of marquee clubs and resorts includes Adios, Baltusrol, Butler National, Chicago Golf Club, Congressional, Dallas National, Four Seasons Resort & Club, Inverness Golf Club, Isleworth, Liberty National, Naples National, Ritz-Carlton Golf Club, The Club at Mediterra, Trump International, Sherwood, Vaquero Club, Winged Foot, Wynn Golf Club. The line is also available at world class merchandisers throughout North America, including Golf Town, Canada's premier golf retailer.

About Dunning

An Ontario native and lifelong athlete, Ralph Dunning is a former IRONMAN competitor and marathoner who boasts a 17-year heritage on the leading-edge of performance apparel design. His eponymous golf line is sold at marquee clubs and resorts throughout North America and worn in competition by scores of PGA Tour stars, including 2007 Masters champion Zach Johnson.

Dunning first garnered widespread acclaim in the 1990s for his Rip n' Hammer line of premium technical clothing for triathletes and cyclists. He also drew praise for work on behalf of some of the world's largest and most authentic sports brands, including Saucony, Reebok and Cervelo Cycles.

Working with only the best mills and manufacturing using ISO 9001 facilities allows Dunning to provide discerning consumers with a complete quality assurance. The company also engineers many of its fabrics from the yarn up, meaning performance is built-in and won't wash- or wear-out after repeated use.

For more information, please visit www.dunningsportswear.com or call 800.955.6528

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